



**California Association for Nurse Practitioners
Monthly Chapter Communication / September 2014**

September 17, 2014

Advocacy

With the 2013-14 Legislative Session having come to a close, two CANP-supported bills sailed through the legislative process and were signed by the Governor on September 15, while a third priority bill was derailed in the Assembly and failed to make its way to the Governor's desk.

AB 1841 by Assemblymember Kevin Mullin, was signed by Gov. Jerry Brown after having passed out of both houses of the Legislature without a single "no" vote. The measure will allow medical assistants to hand properly labeled and prepackaged prescription drugs, excluding controlled substances, to a patient. The bill was sponsored by Planned Parenthood Affiliates of California (PPAC).

Also sailing through the process was AB 1667, by Assemblymember Das Williams, which would replace mandatory universal tuberculosis (TB) testing of school personnel with a TB risk assessment, which would identify high-risk personnel and require TB testing of only those individuals. CANP successfully advocated to include NPs among the school personnel eligible to administer the TB risk exam, which is consistent with CANP's mission to allow NPs to play a broader role in the healthcare system. Sponsored by the Health Officers Association of California, AB 1667 garnered just one vote in opposition while prevailing through five separate committee hearings and full floor votes in both houses. That bill was also signed by Gov. Brown on September 15.

A third bill supported by CANP did not survive the session. SB 492, by Senator Ed Hernandez was placed on the inactive file in the Assembly. The measure proposed to expand optometrists' scope of practice by allowing them to diagnose, treat and manage certain additional visual system conditions, as well as perform flu and shingles vaccinations, without a physician's supervision.

While advocacy efforts have regarded these bills as CANP's highest priorities this year, grassroots outreach continues to be focused on building on the momentum established last year in support of SB 491, with the anticipation that Sen. Ed Hernandez will introduce another bill seeking full practice authority for California nurse practitioners in 2015. As was emphasized during Lobby Day in May, CANP members are urged to continue engaging their fellow chapter members in outreach efforts conducted at the local level. Still a vital component of these future efforts is that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

In anticipation of next year's bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC web page has been launched, including a more targeted call to action, information on how to make a contribution, and a "how to" manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Emphasize the importance of contributing to the CANP Political Action Committee in anticipation of the introduction of another full practice authority bill in 2015.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

Leadership Summit

The CANP Leadership Summit will be held at the Westin Sacramento on **Saturday, October 4th from 10:00 a.m. to 4:00 p.m.** (note later start time and earlier end time.) The Leadership Summit is for Chapter Presidents and a designee (up to two attendees from each chapter) and will be carried out in a hands-on / interactive approach to provide Leadership Training.

At this time, 19 of 22 chapters are registered to participate in the Leadership Summit. The Westin Sacramento is located at:

The Westin Sacramento
4800 Riverside Blvd.
Sacramento, CA 95822
(916) 443-8400

The deadline to register for the Leadership Summit is **September 25, 2014**. To register, visit canpweb.org, log into your account and go to the meeting calendar.

NP Week

NP Week for 2014 is **November 9 – 15, 2014**. Suggested activities for celebrating NP Week in your chapter are (NP Week toolkit found in each chapter under Chapter Resources, or under the Events tab, NP Week):

- Ordering and wearing blue ribbons to promote awareness about the NP profession with colleagues and patients.
- Plan a special NP Week celebration in your chapter, using the meeting to honor some of your colleagues.
- Contact local hospitals, clinics, schools to distribute the "What is a Nurse Practitioner?" fact sheet (found on canpweb.org.)
- Sponsor a health fair in an underserved area.

- Invite local, state or federal elected officials to your practice site to tour and become aware of the many healthcare services that a NP provides.
- Remind members to talk to their non-member colleagues about joining CANP. New members will receive two additional months of membership (14 months for the price of 12) if they join in the month of November.

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held March 19-22, 2015 at the Newport Beach Marriott. The special CANP room rate for the Newport Beach Marriott is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

The Call for Abstracts is currently accepting submissions for presenters, poster presenters and workshop presenters for educational sessions at the 2015 conference. This years' abstract process allows proposals to be submitted online and in paper form. Visit the [Annual Educational Conference web page](#) (located under the Events menu), then click the "2015 Call for Abstracts" link found in the left column for full information.

Action for Chapters:

- Let chapter members know the dates and location for the 38th Annual Educational Conference.
- Encourage Chapter members and leaders to submit an abstract or poster presentation.
- Start planning for scholarships to send one or more chapter members to the conference.

Lobby Day (2015)

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Inform members on the dates and location for Lobby Day 2015.

Operations

Alignment Agreement Taskforce

The CANP President-Elect along with three chapter leaders will form a taskforce to develop further policies and guidelines on chapter reporting and chapter activities. Currently, as defined in the CANP Alignment Agreement, chapters are reporting on a quarterly basis. The Taskforce will discuss and identify policies regarding chapters that are underachieving or not reporting. The group will reach out to three chapter leaders from different parts of the state to invite them to participate.

Quarterly Reports- Q1 (Jul. 1 – Sep. 30, 2014)

The Quarterly report for Q1 will be distributed on October 3 with the due date of October 17, 2014.

Below is a list of the quarters that are referenced in the reports -

2014-15

Q1 – July 1-Sept. 30 (due by Oct. 15)

Q2 – Oct. 1-Dec. 30 (due by Jan. 15)

Q3 – Jan. 1-Mar. 30 (due by Apr. 15)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for items of interest.

Chapter Donations

CANP received \$21,600 in Chapter donations for the 2013-14 fiscal year. CANP is seeking donations for the 2014-15 fiscal year. Donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Action for Chapters:

- Set aside funds to donate to CANP.

Membership

Membership Renewals

CANP renewal efforts are ongoing with members coming up for renewal on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Please make sure you communicate with membership chairs that if they are sending out a letter that they must use their chapter logo and not the state CANP logo.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets monthly via conference call. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership. The following chart shows a breakdown of membership by type.

Membership by Type – September 2014

NP Full	1,705
First Year Grad	319
Student Year 1	181
Student Year 2	270
Senior	90
Associate	47
Corporate	40
Affiliate	5
Emeritus	4
Total	2,661

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

The following chart shows a breakdown of members by chapter for this month.

Chapter Members - September 2014

North Coast	26
Redding	29
Mendocino	11
Three Rivers	16
North Bay	121
Sacramento	200
SF Bay Area	223
Alameda	220
Silicon Valley	83
Sierra Area	38
Central	14
Channel Islands	55
Fresno	54
Inyo	2
Tulare	50
Inland Empire	132
Orange County	323
Tri Valley	136
Greater Pasadena	126
West LA North	158

West LA South	74
South Bay	130
San Diego North	160
San Diego Central	121
Coachella	66
Imperial	3
Santa Cruz	31
High Desert	17
Unassigned	41
Total	2,661

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.